

Speaking of BARGAINS

• here's one you'll be glad to know about

All Washed and Ironed

all your washing done for,

only \$1 for 10 lbs.

and 10 cents for each additional pound

Get out your paper and pencil. Put down every cent you spend for washday supplies—for soap and water, for gas and electricity, for deterioration on your equipment. Perhaps you didn't think it amounted to that much.

Now consider this. You can have all your washing done. You can have all the tiring, wearying work, all the worry of washday taken out of your home—for less than your supplies cost you! Wouldn't you say that was a bargain? Wouldn't you say you can't afford to keep on doing your own washing? Of course.

Then simply step to the phone call and tell us you want to have your washing done all washed and ironed. We'll send for your bundle—wash your clothes in rich, creamy suds of purest soap. We'll rinse and rinse them in gallons of rain-soft water. We'll send them back to you with the look and smell of cleanness—with every trace of dirt and grime washed out. And we'll only charge you \$1.00 for a 10-pound bundle, and 10 cents for each additional pound.

And besides saving work and money for you, washing and ironing service does something else. It gives you extra hours every week. Which is an extra reason why you'll phone us right away, and tell us what day you want us to call for your bundle.



TAKE THE FIRST STEP
To Washday Freedom
by phoning the laundry
asking them to tell you
all about their washing
service.

SEND IT TO THE LAUNDRY • SAVE WORK • SAVE TIME • SAVE MONEY
IDEAL LAUNDRY & DRY CLEANING CO.