

## #49 Children Show Patriotism by Buying Thrift Stamps

“Two dimes and a nickle may make but a mickle,  
But war Thrift Stamps put the Kaiser in a pickle. Salt him down.”

During World War I, war expenses totaled \$33 billion, and the Treasury Department sold approximately \$21 billion worth of Liberty Bonds to meet the nation's new financial demands. Edwards County citizens showed strong support in their purchase of Liberty Bonds, but not everyone had \$50 to buy one. On January 1, 1918, the treasury department began another way that even the poorest citizens and the children could give patriotic support. They developed an installment plan which also fostered the traditional value of saving.



The Kinsley School system enthusiastically embraced this plan which was explained in the January 17, 1918 issue of the Kinsley Graphic,

*“The Thrift Stamp movement inaugurated by the government is getting hold of the pupils in our schools. Teachers are stimulating their pupils in healthy rivalry with other rooms in this matter. At the present Miss Folger’s room is ahead. The stamps are kept in the office, and pupils are buying them every day. As soon as one of the Thrift Cards is filled (it holds sixteen Thrift Stamps) the pupil takes it and twelve cents to the postoffice or to one of the banks and gets a Baby Bond.”*

Once ten Baby Bonds were collected, they could then be exchanged for a \$50 Liberty Bond. Baby Bonds, like Liberty Bonds, drew interest. The campaign began on 2 January 1918 and closed at the year's end. When the War Savings Stamps matured on 1 January 1923, the Treasury Department promised to pay the sum of five dollars for each certificate. In little more than a year over \$1 billion was raised in this campaign, fulfilling its ideological and financial purposes.



The February 21, 1918 issue of the *Graphic* made another plea.

*“Can children be taught to save? They certainly can, and this is one of the greatest lessons that childhood and youth need to be taught. It may be a little difficult under ordinary conditions to inculcate in our youth the principles of thrift, but during these strenuous war times it will not require much effort if the advantages of saving are kept continually before our boys and girls.*

*The schools of our city are making a great effort to build up the habit of saving, while at the same time they are helping the government in a patriotic way. On Saturday, the 2<sup>nd</sup> of this month, Mr. Baugher compiled a list of thrift stamps and baby bonds held now by the different schoolrooms of the city. It was found that 129 baby bonds and 384 thrift stamps are now owned. This is an excellent showing, but we hope that our young people have only made a beginning. The pupils ought to be buying thrift stamps every day. The teachers are boosting this movement all they can. Every parent is urged to help. **Teach the children thrift.**”*

www.WW1propaganda.com

## Buy U.S. Government War Savings Stamps

**25¢ Starts you**



**W.S.S.**  
WAR SAVINGS STAMPS  
ISSUED BY THE  
UNITED STATES  
GOVERNMENT

UNITED STATES GOVERNMENT Thrift CARD				Extra Savings War Savings Certificate			
1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16

**This is a Thrift Card**  
Fill this Card with sixteen 25¢ Thrift Stamps at a cost of \$4. Until January 31<sup>st</sup> 1918 pay 12¢ more and get a United States War Savings Stamp. After that 1¢ additional each month. The Government will pay you Five Dollars for it January 1<sup>st</sup> 1923.

**This is a War Savings Certificate**  
Fill this Card with \$5 War Savings Stamps. Until January 31, 1918 they will cost you \$4.15 each. After that 15¢ additional each month. The Government will pay \$100 January 1<sup>st</sup> 1923. Redeemable with interest any time.

### Let your Quarters Help Win the War



It's interesting that in recent conflicts neither the general public nor the children have been called on to sacrifice or support our military to such an extent.